TY BMS. (Semester V & VI) (University of Mumbai)

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1, 2, 3 & 4	Any ONE GROUP from A/B/C/D	12	1, 2, 3 & 4	Any ONE GROUP from A/B/C/D	12
2	Core Courses (CC)		2	Core Courses (CC)	
5	Logistics and Supply Chain Management	4	5	Operations Research	4
3	Ability Enhancement Courses (AEC)		3	Ability Enhancement Courses (AEC)	
6	Corporate Communication & Public Relations	4	6	Project Work	4
	Total Credits	20		Total Credits	20

Sr. No.	List of Group of Elective Courses (EC) for Semester V	Sr. No.	List of Group of Elective Courses (EC) for Semester VI			
Group A	Group A – Finance Electives					
1	Investment Analysis & Portfolio Mgt.	1	International Finance			
2	Financial Accounting	2	Innovative Financial Services			
3	Risk Management	3	Project Management			
4	Direct Taxes	4	Indirect Taxes			
Group B – Marketing Electives						
1	Services Marketing	1	Brand Management			
2	E-Commerce & Digital Marketing	2	Retail Management			
3	Sales and Distribution Management	3	International Marketing			
4	Customer Relationship Management	4	Media Planning & Management			
Group C	Group C – Human Resource Management Electives					
1	Strategic HRM and HR Policies	1	HRM in Global Perspective			
2	Performance Mgt. & Career Planning	2	Organizational Development			
3	Industrial Relations	3	HRM in Service Sector Management			
4	Stress Management	4	Workforce Diversity			

Note: Groups elected in Semester V will continue in Semester V